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MEMORANDUM

To: Planning Coordinating Committee

Date: October 1, 2008

From: Brian Rademacher, Economic Development Coordinator

Re: Regional Snapshot Report: Industry Cluster Analysis

An analysis of industry clusters in the region can inform CMAP's approach to economic development strategies and policies in the *GO TO 2040* plan. This report is meant to strengthen the regional planning process by providing a base economic analysis of the region's economy, sectors, and industries; engaging regional leaders, institutions and the private sector in identifying industry clusters; and developing an economic identity or "brand" for the region and its counties.

Attached to this memo is a draft report on the preliminary findings of the industry clusters analysis. At the October 8 meeting, staff will provide a presentation on these findings and request committee feedback on the direction of the report.

ACTION REQUESTED: Discussion.

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